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**OptoElectronix Names Charlie Di Ponziano as VP of Sales**

*VP Brings Unique Blend of Semiconductor and Lighting Industry Experience*

SAN JOSE, California— February 20, 2008. Today, OptoElectronix, Inc., a leading general illumination and custom LED product supplier, appointed Charlie Di Ponziano as vice president of sales.

Di Ponziano comes to OptoElectronix with over 20 years of experience in the LED and semiconductor industry in various sales positions with Intel, Siemens and as a manufacturer's rep for TSI. Charlie has spent the last several years with TSI selling to large OEM lighting customers and has been heavily involved in driving the transition to LED-based lighting.

"I know and appreciate that the toughest challenge for sales people is not with their customers, but it is really with the companies they work for and represent. Since I first began working with Charlie over 20 years ago, he has demonstrated high integrity, an intimate understanding of channel partners and, more importantly, the ability to drive customer, product and sales channel needs very effectively back to his own company," said Chuck Berghoff, OptoElectronix CEO.

"I am excited to be coming aboard at this important time in OptoElectronix's history. I look forward to having the opportunity to work with a talented and technically superior rep force in driving the revolution of LED-based lighting forward into general-illumination markets. As a team we will establish OptoElectronix as the premier choice for turnkey lighting and infrared solutions," said Di Ponziano

"Major VC funding last month is fueling our ability to accelerate new product development and grow the organization. Our addition of a sales VP is one of many changes taking place within OptoElectronix to better position the company as we complement our custom product business with general-illumination LED lighting products. The first of several innovative OptoElectronix™ general-lighting product families will roll out during April, including the new Universal Light Engine™ family, followed by a family of high-efficiency LED PAR products for the direct replacement market later this year," continued Berghoff.

**About OptoElectronix, Inc.**

OptoElectronix, Inc. provides general illumination and custom LED products to optimize light output, power efficiency, product quality, reliability, and cost. Our global team has nearly 30 years of experience designing and manufacturing LED products for market leaders throughout the consumer, communication, industrial and medical industries.

OptoElectronix fills the gap in system knowledge that exists between LED component suppliers and manufacturers who need cutting-edge, in-demand, environmentally friendly general illumination products.

OptoElectronix is a member of the Nu Solutions Network lighting solutions group. For further information, please visit: <http://www.nuhorizons.com/nusolutions/lighting/OEI/>.

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